

MidAmerica Pastel Society

N E W S L E T T E R

September 2011

Donna Aldridge PSA M-MAPS, Editor

VOLUME 14 ISSUE 7

From the President

I hope everyone has had a very lovely summer—and that you have done some exciting paintings! Please do be sure to bring a recent creation to share with members at the meeting. It's become a marvelous regular feature and it's so fun to see what we've all been working on! We'll make sure to take a bit of extra time for it this month!

Now my big summer adventure began with a huge tree falling over in a storm on to my dining room and painting studio the beginning of July! Finally, by late September the entire roof will have been taken off and a brand new one put on—and *then* they will finally begin repairing the walls, etc, *and then* fix the dining/living room and kitchen ceilings. *And finally*, by Thanksgiving—*they say*, I should have all my studio and living room furniture back home and in place! Hopefully, you all have had far better, more fun adventures these last months!

This protracted *delight* I've been living with has gotten me thinking again about just how most of us have, over the years, made space to paint at home. I remember years ago when I painted in my kitchen, clearing things up nightly! It was a nuisance moving everything, but it worked! I know others of us are painting in kitchens or dining rooms—and some have converted a spare bedroom or the basement into a very workable studio! (With my studio full of scaffolding, my oil studio is in my living room at the moment, with hardly any light!) Lighting in the **studio**—which is *anywhere* you are painting!—is one of the *most* important issues! We need a (*cont. page 3*)

Next Meeting

GENERAL MEETING
Tuesday, September 27, 2011 7:00 pm
Internet Marketing
Michelle Leivan and Donna Eklund
And Our Member Paintings Show & Tell!

The Village Presbyterian Church
6641 Mission Road, Prairie Village, KS 66208

Internet Marketing

We are very pleased to have two artists who have experience with online marketing of artwork to share their knowledge and experience with us, Michelle Leivan and **Donna Eklund**, assisting those of us who are somewhat less or unfamiliar with marketing our art online.

Michelle has been an artist for 20 years and has an impressive portfolio of work available on her web site <http://michelleleivan.com/about>. “Artist, Author and Entrepreneur, Michelle Leivan was educated at Fort Hays State University. She has been distinguished as the featured visual artist at the Kansas River Valley Art Fair, Topeka Jazz Festival, and the Aaron Douglas Art Fair, and has been nominated for the Kansas Governor’s Art Award in the visual arts category. Her work has been selected to hang in the Kansas State Capital building and in the U.S. Embassy Residence of the Ambassador in Asunción, Paraguay. Michelle’s work has been featured in solo shows and exhibits at the Manhattan Arts Center, Arts Council of Topeka and Topeka Performing Arts Center. She also has exhibited in several juried internet competitions and in Soho, New York. Her work is represented in the Ellis County Historical Archives as well as in several corporate and private collections.”

Additionally, she has written a pamphlet on internet marketing that will be available at the meeting or (*cont. page 3*)

2011 Events

Special “Sale” Price for New MAPS Web Pages in Oct. & Nov.—Contact Kathy Drungilas and see Web Site article, page 3.

MAPS 15th Annual Small Painting Show
Joyce Nichols and Marcia Streepy, Co-Chairs
Kathy Drungilas, MAPS—KC Club/Buttonwood Liason
The Kansas City Club ~ Nov. and Dec.
This year we can have paintings up to 9”x 12”!

Next Meeting: October 25, 2011

June Meeting Review

Those of you who joined us at our last meeting probably remember the list of exciting events attended by fellow members returning from the IAPS Convention in Albuquerque earlier in the month. We had reports from the attendees, and many of our members received one of a number of raffle prizes donated by various convention vendors for our meeting.

The highlight of the evening was a presentation by Kim Casebeer, originally from Lenexa, but now moved to Topeka. She kindly made the trip into Kansas City for our meeting and the tips and comments she made as she did a landscape demonstration were quite invaluable. She described how she organized her palette of pastels, how she created her own ground with pumice, and she created a striking work right in front of us. We appreciate her time and especially the insight she gave us to her creative process.

—**Marilee Means**, Vice-President/Program Chairman

Well Wishes!

John Feedback, Loreta's husband, is scheduled for back surgery on Monday, September 19 at St. Lukes! We hope this solves the on-going problems that have been slowing him down!

Tim Murphy, whom many of us know for his coordination of art functions at the Merriam Community Center, has been at KU Med Cancer Center since July. Please share your well-wishes for him at www.caringbridge.org/visit/timmurphy2. He will so appreciate it—as we do him!

Perry Lake Adventure!

The whole Perry Lake project was a success! On June 25, 20 artists participated in the actual paintout. If they were there and they completed a painting related to the Perry Yacht Club, then they could show at the Commodore's Regatta on Saturday 09/03/11. 15 artists submitted 23 paintings and some prints for the showing. **Mary Martin** was gracious enough to volunteer her show tent and we set the tent and exhibit Saturday morning which made us look very professional. During the regatta on Saturday we sold 10 paintings and 5 prints. Total sales were \$2,260 and the resulting money raised for the kids sailing program was \$452. All artist who were involved seemed to be very happy and the members and visiting racers (there were 160 registrations for the Regatta) were very impressed and happy. It seemed to be a win-win for everybody involved.

—**Fritz Kramer**

Bring a Friend to the Meeting! It's fun—and they will be so glad you thought of them!

Member News

Please send newsletter information to **Donna Aldridge**: donna@aldrigestudios.com by the first of the month.
Subject Line: MAPS NEWSLETTER

***Don't forget to let us know about your adventures!
We all enjoy learning about lovely things that
have happened for each other!***

Rick Hines was invited to show 10 of his pastel paintings in a show with three other noted pastel artists from around the country at the Anne Lloyd Gallery in the Madden Arts Center in Decatur, IL in August.

Beverly Amundson and **Mary Mayfield**, along with Betsy Edwards of Texas, are exhibiting their work at the Kansas City Club, 918 Baltimore Ave., Kansas City, MO 64105. A 3rd-Friday reception was held Sept. 16. The show may be viewed now thru Oct. 28, 10 am to 5 pm, Monday thru Friday. You are invited to the second opening which will take place Oct. 21 from 6 pm to 9 pm.

Beverly Amundson had a pastel painting accepted into the Pastel Society of America's 39th Pastels Only exhibition in New York and they have selected it for an award.

Jean Terry won "Best of Show" on Sept. 13 at the Lenexa Art Show with a pastel called "Welcoming Committee." **Marilee Means** won first place in the 2-D category with the pastel "Almost Home."

Loreta Feedback has a showing of pastels, oils and watercolors at Images Art Gallery, 7320 West 80th Street, Overland Park KS, through October 15.

Exhibit Opportunity

DEADLINE: Sat, October 1, 2011 Digital images only.
Richeson 75 Online International Art Competition:
Animals, Birds & Wildlife 2011. Jury results emailed on or before October 20. Online Exhibition Dates: Nov. 15, 2011 to Jan. 31, 2012. Awards: Best in Show, \$2,000 cash; First place, \$1,000 certificate for art materials from Jack Richeson & Co., Inc., Second Place, \$750 certificate for art materials from Richeson & Co.; Two Juror's Honor Awards, \$500 certificate for art materials from Richeson & Co; Two "People's Choice" Honor Awards, \$500 certificate for art materials from Richeson & Co. Enter up to 6 works. Entry fee is \$30 for the first entry and \$10 per additional entry For rules and to enter, visit www.richeson75.com/animalpros.html.

From the Prez...cont.

full range of light to see all of our colors accurately—and the more fully balanced our lighting is when we paint, the better our paintings will look in any range of lighting once they go on to exhibits and to their new homes!

If you are working in a space where you need to move your painting things often, you might find (or create) one or more shallow corrugated cardboard or other sturdy “trays” that will let you pick up—stack—move—store your painting gear quickly and easily! Our creativity is so useful well beyond painting our pastels and other works!

—**Donna Aldridge**, President & Editor

MAPS Web Site Gallery!

Have you visited our MAPS web site recently?

www.midamericapastel.org Do you have your own page on our great Gallery section? Some of you have been missing out on this marvelous opportunity to have a web presence—or a link to your personal site! (And for those of us who *do* have a page, we need to ask ourselves if we have updated it in the last 6 to 12 months? If not, it's time!) Having a web site can be a valuable tool in letting others see your work, from next door to across town or across the country! Our September program will be about web presence, particularly on other sites! But a MAPS web page can be a valuable aid in letting others see your work and can also guide them to further web sites that you may have—or other sites where you are represented.

One great example came this summer when a wonderful gallery in Decatur, IL was searching for an additional artist to include in their pastel show. The gallery owner began searching web sites around the country and came across our **Rick Hines** and his beautiful landscapes on his page on the MAPS web site—and contacted him. He wisely checked them out first before committing. He even traveled up to Decatur for the show opening, which he said was quite a very nice event!

There have been sales from our web site over the years—or have led to sales, as well as commissions or other opportunities such as Rick's. Having a page on our MAPS site is a wonderful beginning for anyone who does not yet have a web presence and it can serve as a wonderful adjunct to a personal web site! If you have not yet put your work on our web site, this is a great time to begin picking out your five or six pieces which you'll show.

Kathy Drungilas is our web chairman. Kathy can help put together your images and page for a nominal fee! Check with Kathy at kathy@drungilas.com We look forward to seeing your images on our MAPS Gallery site!

Internet Marketing...cont.

on her web site: <http://artmarketingonline.com>. She will give a presentation that should be very interesting to all of us wishing to have our works seen by a larger audience.

Donna Elkund has been involved in art professionally as an instructor for many years. She has also worked towards online marketing for quite some time. It will be interesting to hear her comments on this topic as well.

—**Marilee Means**, Vice-President/Program Chairman

Member's Grandfather's Show

The Opening Reception for the retrospective of the late Kansas City oil painter George Van Millett will be open and free to the public on Friday, Sept. 9 from 4 to 7 at the Albrecht-Kemper Museum, St. Joseph, MO. The first day of the exhibition is Sept. 10 and it runs through Nov. 6. More information regarding hours of operation, etc. are available on the web site at www.albrecht-kemper.org Over 90 works, primarily in oils, will be shown.

Also, additional background information and several of the paintings from the exhibit are available to view by searching www.LynnMackle.com, the curator of this exhibit. Her blog contains several pages of information regarding the biographical history of this artist. To quote from the Museum's exhibit web site: “Painter George Van Millett (1864-1953) captured the gentle appeal of Missouri's countryside and domestic interiors, considering them fully as worthy as their European counterparts. Known as the dean of Kansas City art for more than half a century, Millett helped promote an aesthetic sensibility in a town dominated by industry and the demands of commercial progress. Millett was instrumental in helping to form the nucleus of the Kansas City Art Institute, and he played a significant role in laying the groundwork for launching the Nelson-Atkins Museum of Art. While he established a fine reputation as a portraitist of numerous men and women who were pioneers in the early development of Kansas City, Millett produced an oeuvre that was multifaceted and rich in style and subject matter. From tranquil landscapes to finely observed portraits and Impressionistic cityscapes, Millett painted what he knew and loved. He was the only painter of note who had devoted his work exclusively to Missouri subjects since George Caleb Bingham.”

I hope that many of you will be able to attend this show as this is my grandfather's first showing in my lifetime and the first since 1942, when he was still living. I think you will find it well worth the trip to St. Joseph.

—**Marilee Means**, Vice-President/Program Chairman

Signature & Master Pastelists

We are so proud of all of our members and want to honor, on this occasion, all of our Signature and Master Pastelists together for the first time! Each of these artists has worked diligently to garner the honor—and you are invited to join the ranks! To learn more about what it takes to gain Signature or Master Pastelist honors: www.midamericapastel.org/MAPS_Signature_App092007.pdf

MAPS Signature Pastelists:

Donna Aldridge
Marie Alfie
Roger Ambrosier
Bev Amundson
Kim Casebeer
JoAnne Christensen
Michael Duane
Loreta Feeback
Ray Hassard
Anne Horton
Janice Lackey
Elaine Lierly Jones
Mark Moseman
Gary Ozias
Collins Redman
John Roush
Ardith Starostka
Diane Stolz
Jean Terry
Michael Walsh
Art Whorton
Chris Willey
Al Zerries

MAPS Master Pastelists:

Donna Aldridge
Bev Amundson
Michael Duane
Ray Hassard
Anne Horton
Elaine Lierly Jones
Mark Moseman
Gary Ozias
John Roush
Ardith Starostka
Jean Terry

Congratulations to all our Signature and Master Pastelists!

MAPS Small Painting Show!

MAPS 15th Annual Small Painting Show will be held again this year for *two* months, November and December—at The Kansas City Club at 918 Baltimore in Kansas City, MO. This is an open exhibit for all MAPS members and has a wonderful history—and has always been popularly received! This show is not juried. We depend on each artist to put in great work as you have done in previous years. The Kansas City Club, a private membership club, has a wonderful heritage! Members and their guests will be welcome to come visit any time during the show! Check the club's web site for times opened at: thekansascityclub.com. Parking lot across the street.

**Two Opening Receptions—Third Fridays
November 18 & December 16—5:30 to 9:00 pm**

Invitations will be available at the October meeting as well as at Aldridge Studios—913-831-3990, Loreta Feeback—913-648-7925 & others to be announced.

- **Delivery of paintings is Mon, Oct. 31, 8:00 to 11:30.** If you can not deliver or pick up within MAPS times, **please arrange for MAPS friends or family to do so.**
 - **Works delivered after 11:30 am can not be hung!**
 - **Out-of-Town Artists: Marcia Streepy, 10700 W. 53rd St, Shawnee, KS 66203** will receive out-of-town members' shipments. Remember to include your check for return postage of your artwork in your package.
 - All members with paid-up 2011 dues may hang one or two paintings
 - \$10 Entry Fee, whether entering one or two works
 - Bring your brochure, 3-hole punched, for guest notebook.
 - Paintings should be at least 80% soft pastel.
 - **Image size 9" x 12"** or smaller – limit for either direction.
 - Outside frame size not to exceed 15.5 x 18.5 inches.
 - Mats must be neutral. (No colored mats)
 - Flexible braided wire for hanging.
 - No saw tooth hangers!
 - **Works not adequately sized, framed, wired or delivered on time will be declined.**
 - **Show closes Monday, January 2. Pickup works Tuesday, January 3, 2012, 8:30 to 12 noon.**
- Artists receive **70% of sales price; 30% to MAPS/BAS.**
- **REMEMBER to make a copy of the entry form for your information and record after you fill out the labels**

Please check to be sure all of your information is correct on the membership list! Please send any corrections to Membership Chair **JoAnne Christensen**, christensenjames@att.net or 16327 W. Locust Street, Olathe, KS 66062

PleinAir Magazine Gifts

Each member attending the September MAPS meeting will be given an issue of Plein Air Magazine! For those of you who have not yet enjoyed the magazine, it is a marvelous publication for artists as well as collectors!

From PleinAir: *Painting from nature out-of-doors, "en plein air," and painting from life are the foundation of all painting throughout the history of art. Today tens of thousands of artists and collectors have joined a new plein air movement, which you can follow in the new PleinAir Magazine. Rooted in deep history, each quarterly issue, edited by M. Stephen Doherty, chronicles today's master artists, their techniques, and the collectors who follow them, as well as the historic artists who came before them.*

You are going to thoroughly enjoy this wonderful magazine! You can subscribe from information in the magazine or on-line at www.outdoorpainter.com, which has so many interesting pages to check, including the History page with a wealth of great articles on plein-air painters from the beginning of working out of doors!

Critique Group Meets Tuesday, October 4–1:00-2:30 Johnson County Central Resource Library
• Call **Linda Holloway** at 913-432-3105 for more information. • Bring one or two paintings.
• This group will hold monthly meetings for critique and conversation with other artists.

Lorenzo Chavez Workshop—Arkansas Nov. 9-10-11
Members:\$350.00, Non-members-\$375.00.
Rogers AR. Contact J.Mayser 479-996-9857 or
R.Cole 479-927-1535 www.lorenzochavez.com

The door prize this month comes again from the International Association of Pastel Societies Convention—from *Savoir Faire!* who has given MAPS an 80-piece set of landscape half-stick pastels from Sennelier! This is a great collection of colors from the over-630 colors of these grand French pastels. The landscape colors are specifically chosen for the hues and values most commonly found in a range of outdoor settings. These are soft pastels and will add a very broad range of colors for those who enjoy painting landscapes, as well as for *any* pastel painter! This is a very special prize for some very fortunate member! Be sure to be at the meeting for this great opportunity! List price of this exciting set is \$179.95! www.savoirfaire.com

Inspirations to Paint!

I paint out of sheer passion to do it. I just can't help myself. If I am not working in my oils, pastels or drawing for awhile, I feel a sense of emptiness and loss. I am truly alive when I am painting and feel the magic that happens when a piece comes out far better than I know I am capable of. It's like touching heaven for me. I paint because it fills me up and makes me ME. —**Who Shared This?**

What inspires me to paint? Light striking landforms, colors defining mood, shapes that touch memories, these things move me to paint. But the pure action of painting itself I also find compelling and soothing to the spirit. Creating an image fills a deep creative need and provides me a calm, reflective place. —**Kathy Drungilas**

I'm inspired to paint by something dramatic in the way the light is reacting upon or shining thru an object or atmosphere. While driving I try and really observe things, then describe its color and always carry my camera. I love the way Bernie Fuchs interprets light.

—**Elaine Lierly-Jones**

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Donna Aldridge PSA M-MAPS
Monday 1 to 4 pm and Wednesday 9:30 to 12:30
Painting Classes; Private Classes by Appt.
www.aldrigestudios.com or 913-831-3990
Mastering Color Series & other DVDs

MidAmerica Pastel Society

DONNA ALDRIDGE, PRESIDENT
7503 WEST 54TH TERRACE
OVERLAND PARK, KS 66202

www.midamericapastel.org

I love to paint in pastel! I love to paint in pastel!
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**MAPS 15th Annual Small Painting Show
9"x12" Works! November & December**

Please come join us...at the

MidAmerica Pastel Society

MEETING: Tuesday, September 27 ~ 7:00 to 8:55 pm

PROGRAM: Internet Marketing ~ Michelle Leivan and Donna Eklund

And Our Members' Painting Show & Tell!

Plus the gift of a PleinAir Magazine for Everyone!

Raffle Item from IAPS Convention: An 80-Piece Landscape Set of Sennelier Half-Sticks!

1 ticket for \$1 ~ 6 tickets for \$5 More info on p. 5

MAPS 15th Annual Small Painting Show ~ Nov. & Dec. at the Kansas City Club

9"x12" Pastels ~ Opening Receptions on November 18 & December 16 ~ More info on p. 4

Village Presbyterian Church ~ 6641 Mission Rd, Prairie Village, KS 66208

Next Meeting: Tuesday, October 25, 2011 7:00 pm

www.midamericapastel.org ~ twitter.com/MAPS_Pastels ~ www.facebook.com >search for Group ID 83074047637